We want
Fort Smith Young People
to stay in
Fort Smith

Why stay in Fort Smith? Because Fort Smith is sharing in the remarkable growth of Arkansas' opportunities. In the past 10 years Arkansas has made greater percentage gains in all factors that measure economic and social progress than any of the adjoining states, and more than the average of all the other states.

Grow up with a growing city!

J. C. Penney Co.  Brown-Hiller Insurance Agency  Morrow and Son
Arkansas Music Co.  Bradley's Dixie Cleaners  Prince Drug Store
United Building and Loan  Skyway Air Travel Service  Jenkins Music Co.
Porta Brothers  Wintory's Furniture Store  Charles Hummel Co.
The Coca Cola Bottling Company of Fort Smith